

THE 11TH ANNUAL BLUE RIBBON BACON FESTIVAL: FEBRUARY 17, 2018



20 18

INTERNATIONAL
BACON
GAMES

LIGHT THE SIZZLE WITHIN!





INDULGE

★ TASTE THE DIFFERENCE ★

QUALITY • SUSTAINABLE • FARMER-OWNED

100% pure heirloom Berkshire pork



WWW.BETTERPORK.COM

#BERKWOODFARMS

FOREVER & ALWAYS FROM GOLDEN, CO

The Coors Brewery has been in Golden, CO for more than 140 years. And Coors Banquet will forever and always be brewed there for two simple reasons - the water and the people who live there.

❖ HOW IT'S DONE ❖

**GREAT BEER
GREAT RESPONSIBILITY**

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WELCOME ATHLETES!

**ALL DAY
STRONG**
(9AM-5 PM)

Various Bacon Games—Go for the Gold!

BACON FELLOWSHIP HALL (LEVEL 2)

Businessolver Chill Zone Silent Disco

DJ Church / Chris Coffey / Jimmy Wright

Confluence / DJ T.Hack / DJ Taylor G.

BUSINESSOLVER CHILL ZONE (LEVEL 3)

**THROUGHOUT
THE DAY**
10 AM-5 PM

Tony Bohnenkamp / Brian Congdon

CAPTAIN MORGAN SLAPSHOT ARENA (LEVEL 3)

Dusty Baird / Bruce Day

BACON RIDE BIKER'S BODEGA (LEVEL 3)

Some Friends / Damon Dotson

BAREFOOT BAR (LEVEL 3)

DJ Rack City / DJ Jesse Jamz / DJ Alex Mac

FIRE & ICE (FT. FIREBALL & DR. MCGILLICUDDY'S)

(LEVEL 3)

Dad V / JV Allstars

SOCO BOURBON ST. BAR (LEVEL 4)

**10
AM**

Mr. Baber's Neighbors

BUSINESSOLVER MAIN STAGE (LEVEL 2)

**10:30
AM**

Iowa Bacon: Past & Present

Leo Landis AKA "The Bacon Professor"

BERKWOOD FARMS LECTURE HALL (FLOOR 1)

**11
AM**

Welcome / Sashing of the Bacon Queen

BUSINESSOLVER MAIN STAGE (LEVEL 2)

Club Sizzle Opens (LEVEL 4)

**11:30
AM**

Brazilian 2wins

BUSINESSOLVER MAIN STAGE (LEVEL 2)

How Iowa Makes Bacon

Iowa Secretary of Agriculture Bill Northey

BERKWOOD FARMS LECTURE HALL (FLOOR 1)

**12
PM**

CLUB SIZZLE!

International Bacon Disco until 4 PM

DJ Jimmy Jim / DJ Tobias Cross

DJ Rack City / DJ Brad Goldman

DJ Mister Black / CLUB SIZZLE (LEVEL 4)

**12:30
PM**

DIY Bacon

Austin Gill

BERKWOOD FARMS LECTURE HALL (FLOOR 1)

**1
PM**

Cloverdale Group Bacon Eating Contest

BUSINESSOLVER MAIN STAGE (LEVEL 2)

**1:30
PM**

Decoy

MAIN STAGE (LEVEL 2)

Iowa Bacon: Past & Present

Leo Landis AKA "The Bacon Professor"

BERKWOOD FARMS LECTURE HALL (FLOOR 1)

**2:45
PM**

Bacon Bike Giveaway

BUSINESSOLVER MAIN STAGE (LEVEL 2)

**3
PM**

Cloverdale Individual Bacon Eating Contest

BUSINESSOLVER MAIN STAGE (LEVEL 2)

**3:30
PM**

Big Bob & The Sleds

BUSINESSOLVER MAIN STAGE (LEVEL 2)

5 PM

Blue Ribbon Bacon Festival AFTER PARTY ft. SMASH MOUTH!

After Party ticket required

CLUB SIZZLE (LEVEL 4)

TODAY'S SCHEDULE **OHhhh, BACON!**



5
4
3
2
1
0
-1
-2
-3
-4
-5
-6
-7
-8
-9

USING THE GRID COORDINATES ON THE MAP ON PAGES 8 & 9

E1 **Bacon Explosion**
Bacon Explosion Slider

B1 **Big Fork Brands**
Bacon Balls (2 bacon wrapped bites, bacon sausage w/Sriracha aioli),
Bacon Sausage On-A-Bun (w/Sriracha slaw), Bacon Sausage
On-A-Stick (w/ Sriracha aioli), Bacon Inspired Jerky

B1 **Cafe Fuzion**
Bacon LoMein, Bacon Cheese Rangoon, Pineapple Bacon Fried Rice,
Pork Bacon Bao, Pork Bacon Potstickers

***** **Chocolate Storybook** **Located on the Bacon Strip (Level 3)*
Chocolate Bacon, Chocolate Caramel Bacon, Bacon Turtles,
Cotton Candy, Bacon Cheddar Popcorn

E5 **Chocolate Storybook**
Chocolate Bacon, Chocolate Caramel Bacon, Bacon Turtles, Cotton
Candy, Porkeos Chocolate Covered Sandwich Cookie

E5 **Cupcake Addict**
Chocolate Bacon Pretzel Rod, Maple Bacon Cake Ball, Maple Bacon
Cupcake, Assorted Cupcake Flavors

E1 **Eat It!**
Cluckin' Bacon Taco, Pork Popsicle, Bacon Mac & Cheese,
Sriracha Glazed Donut

+ **Formaro's Stuffed** *+ Located in the lobby of Club Sizzle (Level 4)*
Stuffed Bacon French Toast with Bacon Whipped Cream,
Stuffed Bacon Mac & Cheese served in a waffle cone, Bacon Pretzel
with Bacon Cheese Dipping Sauce, Bacon Caramel Churros

F3 **Formaro's Stuffed**
Stuffed Bacon French Toast with Bacon Whipped Cream, Stuffed
Bacon Mac & Cheese served in a waffle cone, Bacon Pretzel with
Bacon Cheese Dipping Sauce, Bacon Caramel Churros

***** **G Migs** **Located on the Bacon Strip (Level 3)*
The Iowa State Fair Award Winning Mini Pride of Iowa, Prime Rib
Bacon Burger Slider

E5 G Migs

The Iowa State Fair Award Winning Mini Pride of Iowa,
Prime Rib Bacon Burger Slider

D5 Gusto Pizza Co.

6 Degrees of Kevin Bacon, Bacon Tamales

F4 Iowa Machine Shed

Bacon Popcorn, Machine Shed's Famous
Cinnamon Rolls with Bacon

D5 Jethro's

Super Bacon Bowl

E1 Mekong at East Village

Egg Drop Soup, Curry Taco, Thai Coconut Bacon
Pancakes, Mekong Sampler

E1 Roadside Tacos

Bacon Cheddar Jalapeno Popper, Chicken Bacon
Street Taco, Bacon Nachos

F4 Rookies Sports Bar & Grill

Chicken Bacon Boat, Loaded Chicken Boat, BLT Boat,
Build Your Own Boat

E5 Sakari Sushi Lounge

Bacon Dynamite Crab, Bacon Dynamite Shrimp

B1 Smoke'n BBQ Pitts

Pork Belly Burnt-End Mini Kabob, Pork Belly
Burnt-Ends Street Taco

F4 Willie's BBQ

Bacon Mac & Cheese, Bacon Wrapped Steak
Sandwich, Bacon Pulled Pork Sandwich, Bacon
Loaded Potatoes

E1 Woody's Pickle Shack

Chipotle Bacon Pickle Pop, Woody's Cuban Hottie

**BACON PURVEYORS**

E5 Berkwood Farms

A1 City Meat Market

B4 Cloverdale
(Also outside Club Sizzle, 4th floor)

F4 Des Moines Bacon Co.

B1 Godschall's

C1 Oscar Mayer

C5 Sugardale



FLOOR 1:

Bacon Education Center

Legendary Bacon Learning

FLOOR 2:

Bacon Fellowship Hall

*Bacon, music, bacon, games, bacon,
beer, and bacon!*

FLOOR 3:

The Bacon Strip

The next level of bacon appreciation (literally)

FLOOR 4:

Club Sizzle

An international bacon nightclub/dayclub



Pigtails Ride is a women's specific bike ride taking place on the High Trestle Trail on May 18, 2018. Come out to Prairie Trail in Ankeny and join other women that enjoy cycling. Food, jersey, and entertainment is included with your registration.



May 19, 2018 | Ankeny, Iowa
www.pigtailsride.com

June 16, 2018 | Waukee, Iowa
www.baconride.com



Bacon Pirates? Watch out for them on the 2018 version of the Bacon Ride 5. Join us on June 16, 2018. This great ride starts and ends in Waukee with a Friday Packet Pickup Party.



L: BACON EDUCATION CENTER

PRESENTED BY



BERKWOOD
FARMS
LECTURE
HALL

VOLUNTEERS

JUDGING



ELEVATORS

CHALLENGE YOUR BACON KNOWLEDGE AND BELIEFS BY
ATTENDING THESE MIND-BLOWING, LIFE-CHANGING AND
SERIOUSLY SERIOUS BACON EDUCATION SESSIONS:

10:30 AM

**Iowa Bacon:
Past & Present**

Leo Landis AKA
"The Bacon Professor"

11:30 AM

**How Iowa
Makes Bacon**

Iowa Secretary of Agriculture
Bill Northey

12:30 PM

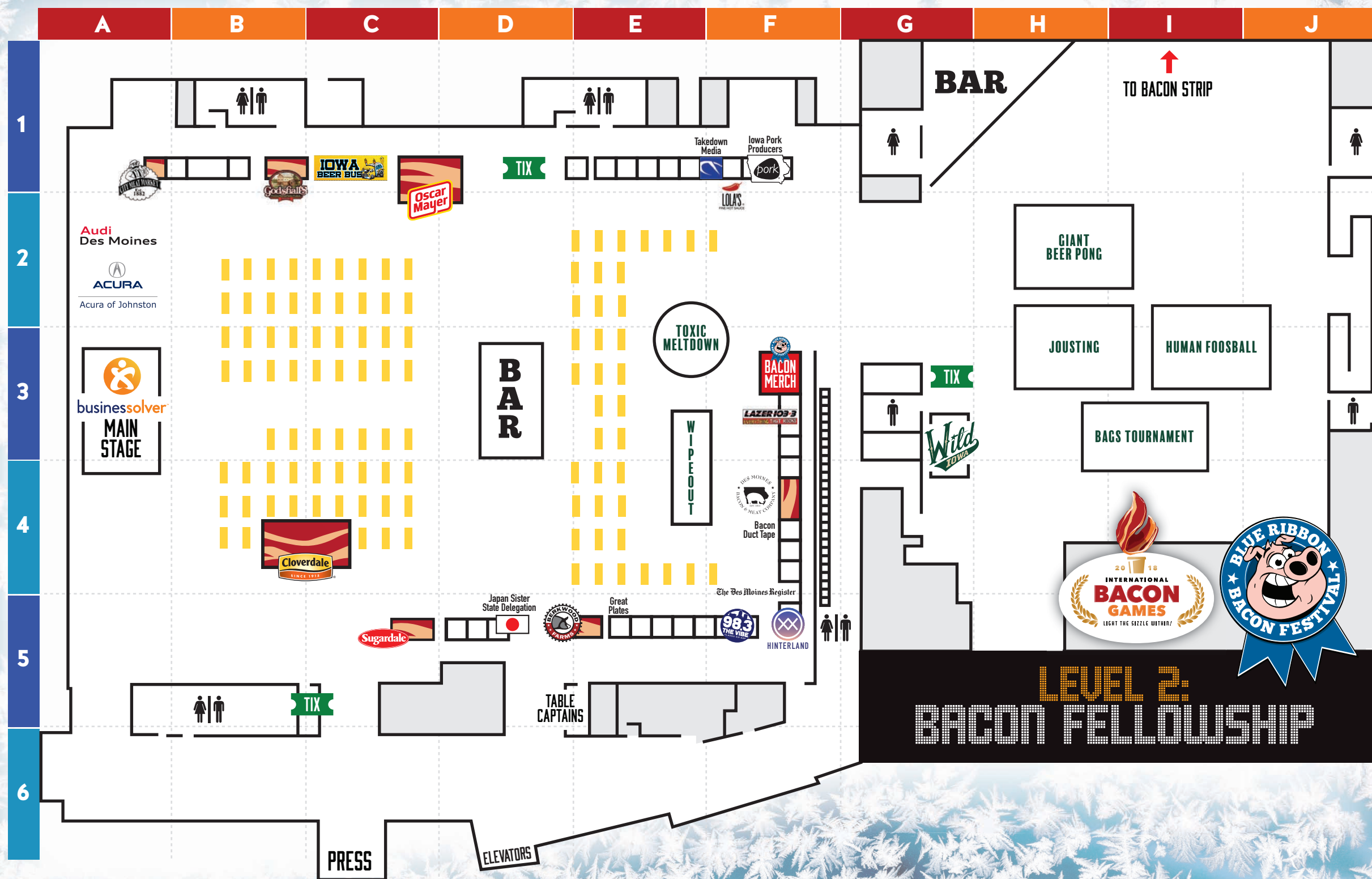
DIY Bacon

Austin Gill

1:30 PM

**Iowa Bacon:
Past & Present**

Leo Landis AKA
"The Bacon Professor"





L3: THE BACON STRIP!



L4: CLUB SIZZLE!



STAGE

ABSOLUT.
HOT
Seats
B

FIREBALL
CINNAMON WHISKY
HOT
Seats
C



CLUB
SIZZLE

BAR

BAR

ABSOLUT.
HOT
Seats
A

FIREBALL
CINNAMON WHISKY
HOT
Seats
D



ABSOLUT
LIME

WORLD FAMOUS
DR. MCGILLICUDDY'S
EST. 1985
JAIL

Formaro's

BAR



FIREBALL
CINNAMON WHISKY
Tastes Like Heaven.
BURNS LIKE HELL.



H.W. HERON'S
SOUTHERN
COMFORT
CATEGORY OF ONE™

BOURBON ST. BAR

ABSOLUT.
PHOTO
BOOTH

GET YOUR SIZZLE ON!

DJ JIMMY JIM ★ DJ TOBIAS CROSS
DJ RACK CITY ★ DJ BRAD GOLDMAN
DJ MISTER BLACK





CELEBRATING COMMUNITY



We take our community seriously. Seriously, dudes. Seriously.
This is why we have supported the following charitable organizations:

Best Buddies Iowa	Des Moines Playhouse	Mentor Iowa
Big Brothers Big Sisters	Friendly Sons of St. Patrick	Puppy Jake
Blank Children's Hospital	GiGi's Playhouse	Salisbury House
Blue Ribbon Foundation	Gracelyn's Benefit	Science Center of Iowa
Boys & Girls Club	Greater Des Moines	St. Jude Children's Research Center
Central Iowa Shelter Services	Habitat for Humanity	St. Augustin School
Character Counts	Greater Des Moines	Taylor House and Unity Point at Home
Children's Cancer Connection	Leadership Institute	The Principal Charity Classic
ChildServe	Hoover Boys Soccer Program	TRHS Foundation
Coming To You Live, Inc.	John Stoddard Cancer Center	United Way of Central Iowa
Community Cares and Consulting of Iowa	Leukemia Lymphoma Society	Variety — The Children's Charity
Des Moines "I Have a Dream" Foundation	Living History Farms	YESS

Through volunteering, ticket giveaways, merchandise donations, attendee donations and a portion of event proceeds, the Blue Ribbon Bacon Festival has helped raise over \$340,000 for our local community over the past 11 years. Thank you for your support of bacon fellowship! OHHHH, BACON!

IT'S ABOUT LIME

**A FLAVORFUL COCKTAIL HAS NEVER BEEN EASIER.
JUST ADD SODA.**

ABSOLUT.

NEW

ABSOLUT LIME

A superb vodka with a taste of lime. This citrus twist is an Absolut classic. Crafted in the village of Åhus, Sweden. Absolut Since 1879.

IMPORTED
40% ALC./VOL. (80 PROOF)
1L
LIME FLAVORED VODKA
PRODUCED AND BOTTLED IN ÅHUS, SWEDEN

ENJOY RESPONSIBLY.

ABSOLUT® LIME. LIME FLAVORED VODKA. PRODUCT OF SWEDEN. 40% ALC./VOL.
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WE ARE BOLD.™

SPICES. SMOKE.

SCRUMPTIOUS
simplicity



Re-sample last years
award winning **Chipotle Garlic Bacon**
at our booth for
fun, prizes and more.

AVAILABLE AT... **HyVee**
EMPLOYEE OWNED



SAVE \$1.50

WHEN YOU BUY ANY ONE CLOVERDALE
1LB. PACKAGE OF BACON.

Void if altered, copied sold, purchased, transferred, exchanged where prohibited by law Good only in USA. APDs & FPOs CONSUMER: No other may be used with this coupon. Consumer pays sales tax. RETAILER: Cloverdale Foods will reimburse you for the face value of this coupon in compliance with our redemption policy. L217-A

MANUFACTURER'S COUPON Expiration Date: 03/31/2018

0076829-070159



SPECIAL



THANKS

**WE TAKE BACON
FELLOWSHIP SERIOUSLY
AND SO DO THESE
WONDERFUL PEOPLE.
WITHOUT THEM, THIS
CELEBRATION WOULD
NOT HAVE OCCURRED.**

Amanda Kieler and
the great staff of Banker's Trust

Andy Fales for his mastery
of ceremonies

Austin Gill

Barb Niccum of In Any Event for
volunteer management

Chef Chad Vander Ploeg and crew
for cooking all of the bacon

**Chris Connolly, Ryan Ziegler,
Ali Brackett, Mike Logan** and the
Iowa Events Center Staff

City Meat Market

Cloverdale

Godshall's

Iceland Bacon Board for their epic
bacon fellowship

Jeanine Rutter for organizing
ticket stations

Jason & Megan Day of BBQ Addicts

Jen Albright for her seriously cool
design work

Jeremy Hentges at Captain Morgan

Jeremy Thompson at
Dr. McGillicuddy's & Southern Comfort

Jim Reis with Des Moines Bacon Co.

John McIlhon and Image Solutions
for all the cool merchandise

**Jon and Rae Shanahan, Dayne,
Betsy, Carly** and the rest of the
Businessolver crew

Keith Murphy, Andy Fales and
Andrew Downs of KXNO's Murph
& Andy Show

Kent Hayes of Sugardale

Lance Avery of Big Fork Sausage

Lee Bissmeyer for listening

Leo Landis, Professor of Bacon

Mark Calcavecchia for sizzling in
Bacon Threads Slacks!

Mark Wyatt & TJ Jukewicz
of the Bacon Ride

Mike Mott and **The Blonde
Tsunami** of the Iowa Beer Bus

Mindy Toyne and In Any Event for
event management services

Moose, Nadia, Rob Lembke and
Ryan Patrick of the LAZER 103.3
Moose in the Morning Show

Nick "MFing" Jones of
Berkwood Farms

Oscar Mayer

Randy Broderick, Kitt Frazier and
Tim Secory of Absolut

Rick Tierney, Mike Witmer,

Mike Brewington and **Mike**

McHenry at Iowa Beverage Systems

Ross Peterson of KXNO's
Sports Fanatics

Andrew Tomes and **Keith Kerkoff**
of Templeton Rye

Scott Casber of Take Down
Wrestling Radio

The Snow Princess for always
having pizza available!

Steevo for being my bae

Suzanne Reynolds Arnold for her
love and support

Tara Olaby for herding cats

Tariq Lundy, Big John and
Eddie Hatfield at Cumulus Radio

**Ted Hawley, Rodney Bell,
Tommy Bomstad** and **Joe Wells**
of Beer Can Alley

Tim Byrne of Crown Royal

Tom Zmolek for talent booking and
entertainment management

**Travis Justice, Heather Burnside
& Sean Roberts** of KXNO's
Morning Rush

G Mig and Bruce for always being
there when Marc needs them!

Kassi Bailey & Kim Heidemann of
the Iowa Sister States Commission

Lauren Burt of Kemin Industries

Joe McConville for his smooth pipes
in Golden Gai and **Dom Innarelli** for
his great dance moves in Shibuya

Japan Bacon Festival Ambassadors

**Liz Garvey, Meghan McConville,
Paul Hutson, Lindsey Gust,
Allison & Dakota Shaffer**

Japan Bacon Festival Delegation:

Professionals

Ms Kumi Nonaka
(Restaurant Owner)

Mr Hiroshi Iwano (Meat whole sale
Company President)

Mr Hisanori Iijima (Meat & Food
whole sale company vice presidents)

Yuki Yazaki JCI Kosu senior member

Chef

Ms Shino Takano Shuho chef school

University Students

**Mr Hiroki Kunitomi, Mr Akihiro
Shimizu, Mr Yohei Koide, Ms Yuri
Watai & Ms Rena Sato**

Our supportive wives:

**Kristin Hall, Anne Pederson,
Emily Porter, Laura Tiffany**

Our parents and siblings:

**Stan, Jody, Stan W.,
Suzanne, Erin, Kathryn,
Tom (The Godfather), Susan,
Scarlett, Logan, Katie,
Brandon, Denny, Cheryl, Neil,
BJ, Bill, Stacey, Stephanie,
Tim, Maureen, Bill, Kevin,
Jennifer, Mary, Ken, Jill, Judith,
Katherine, Doug, Deb, Randy
& Katie**

Our children:

**Ashley, Taylor, David, Sophie,
Hudson, Ella, Reid, Graham** and
Gracie (AKA Blue Francis)

And, most importantly,

YOU for sharing in international
bacon fellowship with us!



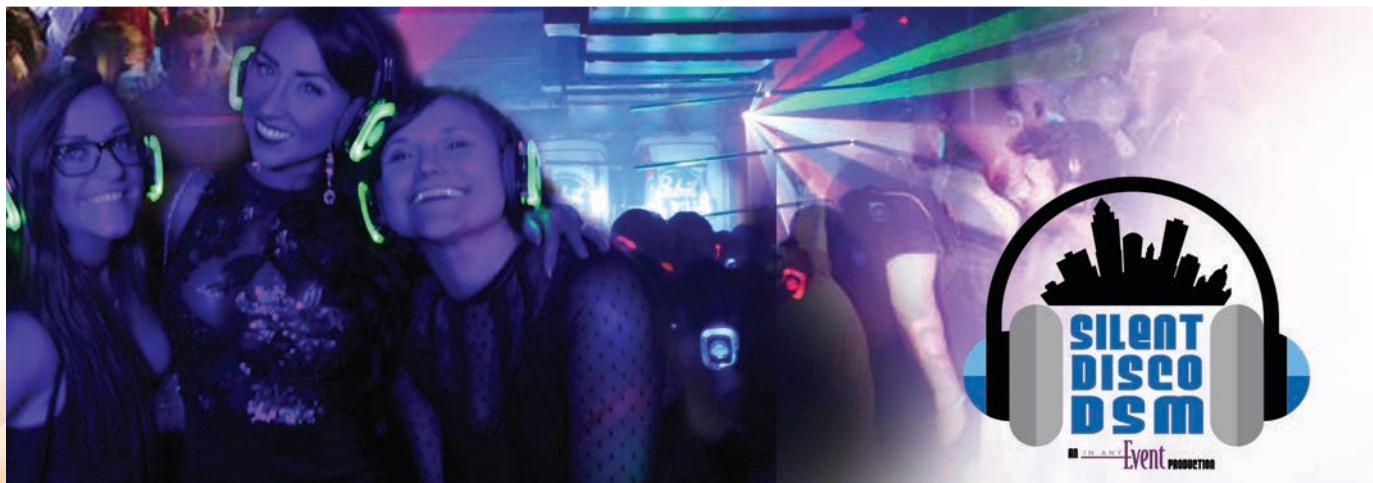


**DON'T MISS TODAY'S
AFTER PARTY!**

SMASH MOUTH

5-7 PM IN CLUB SIZZLE

TIX AVAILABLE @ THE
3RD FLOOR BACON BUCKS BOOTH!



3 DJs. 3 UNIQUE STATIONS. 1 UNFORGETTABLE EXPERIENCE!

Join us for our next silent disco or hire us for your own. Find Silent Disco DSM up on the Bacon Strip in the Businessolver Chill Zone!

MORE INFORMATION AT www.silentdiscodsm.com



GO FOR THE GOLD. BRING HOME THE **BACON.**

Stop by the Businessolver
photo booth and Silent
Disco for your chance to
enter to win a free iPad!

Drawing at 2:00 P.M. in the
Chill Zone Silent Disco.
Must be present to win.



Everyone has an Olympic sport that matches their talents.

Take our quiz at businessolver.com/brbf to find out yours!



businessolver.com



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